



Success Stories
Marketing
Automation

Spruce Mobile LTD

Success Fee Productivity Agency

Ipswich, UK est. 2013

www.spruce-mobile.com



10x your addressable market using Generative AI and simple A/B testing. How?

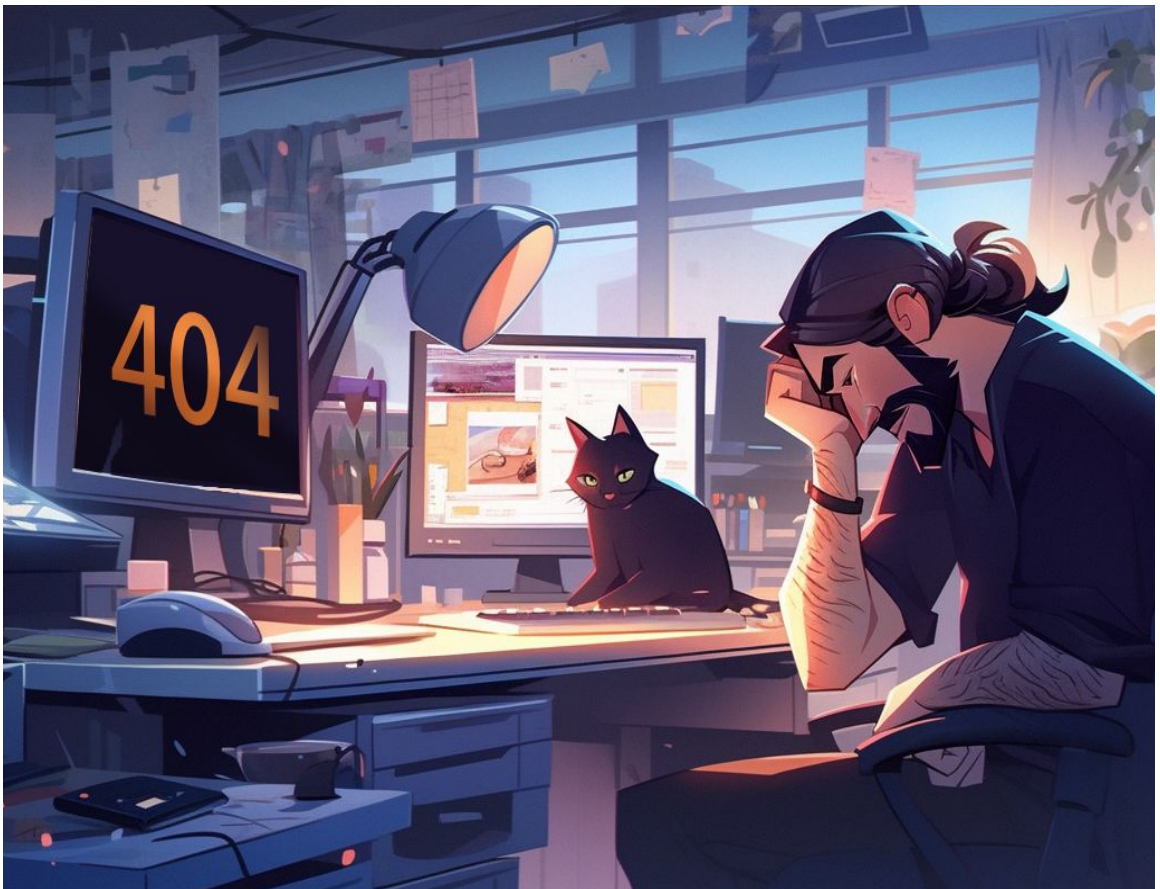
We've introduced a niche product to a completely new audience—young marketers.

This has unlocked an impressive

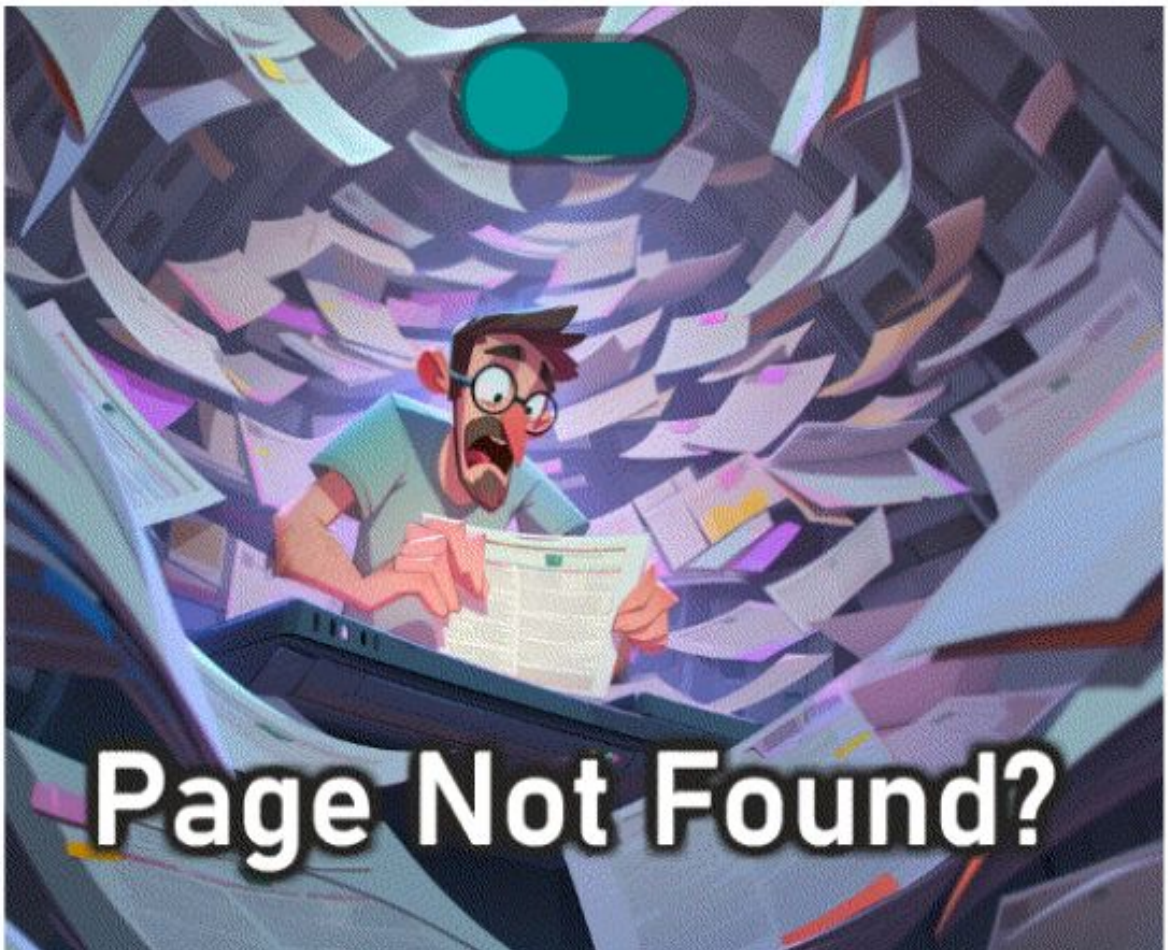
\$4.6B addressable market in a blue ocean.



Generative AI was used to connect a niche tool with young marketers.



Using Generative AI, we've established a light, informal communication style that strikes a positive tone and is easily scalable.





Incorporating humor and soft communication around technical nuances was one of the key approaches to connecting with the target audience—made possible by the limitless revisions offered by MidJourney's Generative AI.



Using Generative AI to introduce humor and soften the message around technical nuances.



 **Your budget**

Never lose a lead! 

Monitor Your Pages

FREE WEBSITE MONITORING

Winning Format:

By using MidJourney and ChatGPT to iterate visual content, we explored multiple approaches until we hit the sweet spot, **attracting hundreds of users to a-irene.com.**



**Contact Us
Today**

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