Success Stories
Team Productivity

Spruce Mobile LTD
Success Fee Productivity Agency

Ipswich, UK est. 2013

Every team has **rock stars** whose talents deserve to be multiplied. How?

By building custom software and tailoring cutting-edge solutions, we invigorate the team's productivity.

*Making tools easier to use enables greater inclusion and faster iterations. That's why **we built a game development engine in Google Sheets.***

Custom no-code tool
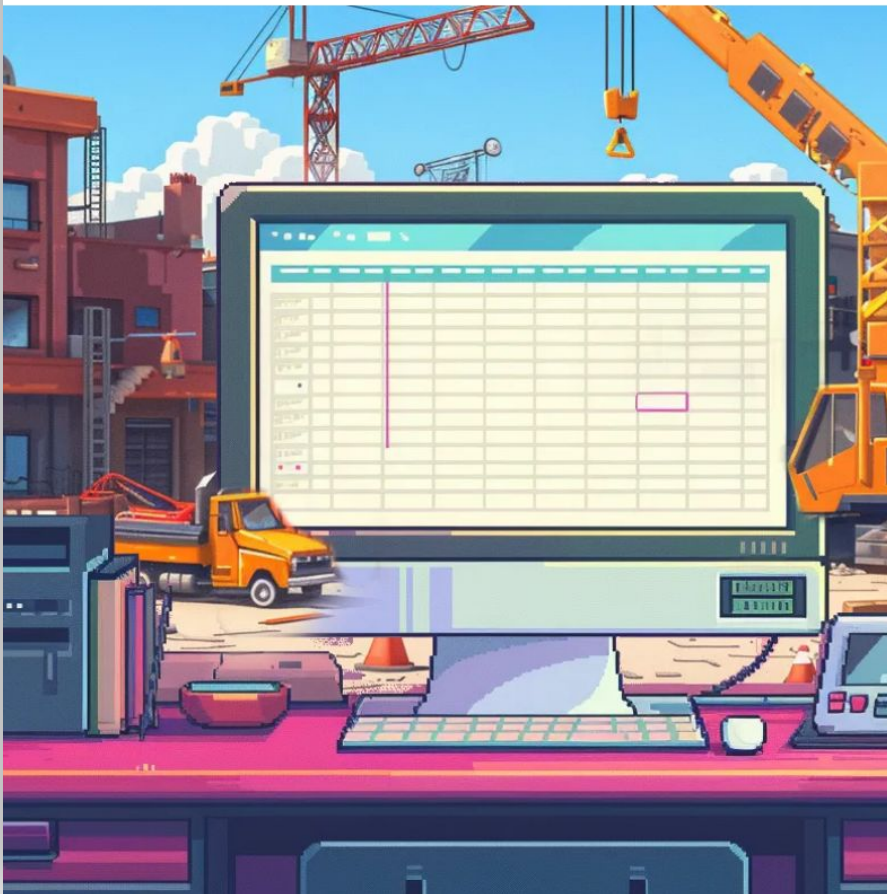
No-code Game Dev with Google Sheet (RenPy and AI)

Marcin Rybicki
9 min read · Feb 26, 2024

👏 16

Medium article: **LINK**

Google Sheet development meant nobody had to learn new tools

To boost game hypothesis and monetization testing, we moved the entire process to Google Sheets, eliminating the need for artists and developers during the prototyping phase.

The system was not designed to replace humans but to create a game-studio-like environment where game designers and writers could **test new ideas.**
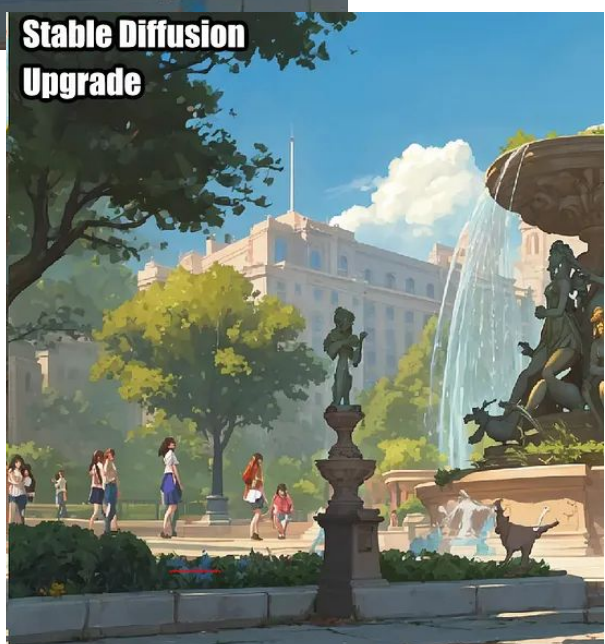
Link for the article about it

Mix of generative AI tools

Original MidJourney

Stable Diffusion Upgrade

Several generative AI tools were used during production, including MidJourney and Stable Diffusion for images and ChatGPT for text augmentations.

The entire process was initially mapped and rendered as a mind map in Miro for better structural clarity.

Final result in just three months

The final result was a kinetic visual novel with 3 hours of gameplay, **produced in three months.**

Contact Us Today

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